January 14, 2014

Dear Student:

I would like to invite you to apply to Rensselaer's Professional Leadership Program (PLP). The PLP is a yearlong advanced training program that emphasizes managerial and leadership skills. It is open to students in any academic discipline and is offered through the Archer Center for Student Leadership Development. If you are highly motivated, interested in enhancing your RPI education, and meet a GPA standard of 2.8 or above, please consider this premier program.

The Program: The PLP meets on Tuesday nights from 5:30-7:30pm and follows the 2014-2015 academic calendars. Class activities focus on the development of personal strengths, leadership competencies, and organizational savvy. High-level corporate executives are invited to class to share their expertise on a variety of industry-related topics. Outside preparation for this course is rarely required.

Sample course topics from previous years include:

- Speaking at Special Events
- Individual Strengths Assessment
- Success in a Global Workplace
- Leading for Innovation
- Business and Dining Etiquette
- Navigating Corporate Politics
- Leadership and Power
- Driving Change
- Entrepreneurship
- Team Retreat

To apply to the PLP: Electronically submit the following materials to archercenter@rpi.edu by Friday, March 7, 2014. Please DO NOT send your materials as PDF files, and make certain that your local phone number and address are included.

- Resume
- Cover letter expressing what makes you a strong candidate for the PLP
- Completed reference from someone who can speak to your leadership abilities 2014 Recommendation Letter (may be submitted separately)
- List of campus involvement activities (i.e., clubs, societies, athletics, community service, work-study, on-campus jobs, and extracurricular activities or projects you have been involved in during your tenure at RPI and/or transfer institution)

When you submit your materials, you will be asked to schedule an interview with a member of the PLP selection committee. The interview will focus on identifying your professional interests, leadership potential, and motivation for participating in the PLP.

The Professional Leadership Program will give you a head start toward a successful career. Take advantage of this opportunity to network with leaders from industry and leverage your interpersonal strengths. If you have questions about the PLP or the application process, please call Jerin Li at 276-2119. For additional information, please check out our website at: http://archer.union.rpi.edu/leadership/plp.html.

Sincerely,
The PLP Selection Team